



**WJW**  
**5800 S. Marginal Rd**  
**Cleveland, OH 44103**  
**(216)431-8888**

www.Fox8.com

# CONTRACT

<u>Contract / Revision</u> 567479 /		<u>Alt Order #</u> 09787672
<u>Product</u> CONG.LEADERSHIP FUND		
<u>Contract Dates</u> 09/14/12 - 09/20/12		<u>Estimate #</u>
<u>Advertiser</u> Congressional Leadership Group		<u>Original Date / Revision</u> 08/10/12 / 08/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJW	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 6087	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**American Media & Advocacy Group**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	8	09/14/12	09/20/12	M-F 5a-530a	5a-530a		:30			NM	5	\$3,500.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/12	09/20/12	MTWTF--				5	\$700.00			
N 2	8	09/14/12	09/20/12	M-F 530a-6a	530a-6a		:30			NM	5	\$4,500.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/12	09/20/12	MTWTF--				5	\$900.00			
N 3	8	09/14/12	09/20/12	M-F 6a-8a	6a-8a Rotator		:30			NM	5	\$7,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/12	09/20/12	MTWTF--				5	\$1,400.00			
N 4	8	09/14/12	09/20/12	M-F 6a-8a	6a-8a Rotator		:30			NM	10	\$14,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/12	09/20/12	MTWTF--				10	\$1,400.00			
N 5	8	09/14/12	09/20/12	M-F 8a-9a	8a-9a News		:30			NM	10	\$14,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/12	09/20/12	MTWTF--				10	\$1,400.00			
N 6	8	09/14/12	09/20/12	M-F 9a-10a	9a-10a		:30			NM	10	\$9,500.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/12	09/20/12	MTWTF--				10	\$950.00			
N 7	8	09/14/12	09/20/12	M-F 10a-11a	10a-11a		:30			NM	8	\$4,000.00
		NEW DAY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/12	09/20/12	MTWTF--				8	\$500.00			
N 8	8	09/14/12	09/20/12	M-F 11a-12p	11a-12p		:30			NM	3	\$1,800.00
		JEFF										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/12	09/20/12	MTWTF--				3	\$600.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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567479 /	09787672

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/14/12 - 09/20/12	CONG.LEADERSHIP FL	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Congressional Leadershi	08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 9	8	09/14/12	09/20/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	5	\$3,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/14/12	09/20/12	MTWTF--				5	\$600.00			
N 10	8	09/14/12	09/20/12	M-F 3p-4p	3p-4p		:30			NM	5	\$1,500.00
		RICKI LAKE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/14/12	09/20/12	MTWTF--				5	\$300.00			
N 11	8	09/14/12	09/20/12	M-F 4p-5p	4p-5p		:30			NM	5	\$5,000.00
		JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/14/12	09/20/12	MTWTF--				5	\$1,000.00			
N 12	8	09/14/12	09/20/12	M-F 4p-5p	4p-5p		:30			NM	5	\$5,000.00
		JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/14/12	09/20/12	MTWTF--				5	\$1,000.00			
N 13	8	09/14/12	09/20/12	M-F 5p-6p News	5p-6p News		:30			NM	5	\$7,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/14/12	09/20/12	MTWTF--				5	\$1,400.00			
N 14	8	09/14/12	09/20/12	M-F 5p-6p News	5p-6p News		:30			NM	5	\$7,500.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/14/12	09/20/12	MTWTF--				5	\$1,500.00			
N 15	8	09/14/12	09/20/12	M-F 6p-7p News	6p-7p News		:30			NM	5	\$10,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/14/12	09/20/12	MTWTF--				5	\$2,000.00			
N 16	8	09/14/12	09/20/12	M-F 6p-7p News	6p-7p News		:30			NM	5	\$10,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/14/12	09/20/12	MTWTF--				5	\$2,000.00			
N 17	8	09/14/12	09/20/12	M-F 7p-730p News	7p-730p News		:30			NM	5	\$7,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/14/12	09/20/12	MTWTF--				5	\$1,400.00			
N 18	8	09/14/12	09/20/12	M-F 730-8p	730p-8p		:30			NM	5	\$7,500.00
		BIG BANG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/14/12	09/20/12	MTWTF--				5	\$1,500.00			
N 19	8	09/14/12	09/20/12	M-F 10p-1030p	10p-1030p		:30			NM	5	\$12,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/14/12	09/20/12	MTWTF--				5	\$2,400.00			
N 20	8	09/14/12	09/20/12	M-F 11p-1130p	11p-1130p		:30			NM	5	\$5,000.00
		BIG BANG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/14/12	09/20/12	MTWTF--				5	\$1,000.00			
N 21	8	09/14/12	09/20/12	M-F 1130p-12a	1130p-12a		:30			NM	5	\$3,250.00
		SEINFELD										

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/14/12	09/20/12	MTWTF--				5	\$650.00			
N 22	8	09/15/12	09/15/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	2	\$1,300.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S-				2	\$650.00			
N 23	8	09/15/12	09/15/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	1	\$650.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$650.00			
N 24	8	09/15/12	09/15/12	Sa 10p-11p Fox 8 News	10p-11p		:30			NM	1	\$2,400.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$2,400.00			
N 25	8	09/16/12	09/16/12	Fox 8 News Su 8a-10a	Su 8a-10a		:30			NM	1	\$650.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$650.00			
N 26	8	09/16/12	09/16/12	FOX News Sunday	9a-10a & 10a-11a i		:30			NM	1	\$650.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$650.00			
N 27	8	09/16/12	09/16/12	Su 12a-1230a	12a-1230a		:30			NM	1	\$700.00
BIG BANG												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$700.00			
N 28	8	09/16/12	09/16/12	Su 11p-12a	11p-12a		:30			NM	1	\$700.00
BIG BANG												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$700.00			
Totals											129	\$149,100.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/20/12	129	\$149,100.00	\$126,735.00
<b>Totals</b>	<b>129</b>	<b>\$149,100.00</b>	<b>\$126,735.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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